

# FREE TICKET\*

SAVE \$16



## Pregnancy Babies & Children's EXPO

**22nd - 24th October 2010**

Friday 10am - 4pm • Saturday and Sunday 10am - 5pm  
(Gates open 9.30am - last entry 1 hour prior to closing time)

**MELBOURNE EXHIBITION CENTRE**

Southbank

Adults **\$16** Concession **\$12** Children (under 14) **FREE**

\*Please limit to one per family - visit [pbceexpo.com.au](http://pbceexpo.com.au) for terms and conditions.

## ADMIT ONE ADULT FREE

The Expo brings you the big brand names, latest innovations plus essential parenting tips and advice from experts, all under one roof. With so much to explore and learn, you may want to visit more than just once – **this multi-day ticket is your passport to free entry every day!**

### See thousands of products

Discover the latest innovations and essential parenting products with hands-on demonstrations.

### Get the latest advice

Learn more about pregnancy, childbirth and parenting and get your questions answered by early childhood experts.

### Visitor comfort

Explore the Expo at ease, with lots of rest stops, private feeding and changing areas and extra wide pram-friendly aisles.

### Free family entertainment

Enjoy live shows, visit the animal farm and experience lots of other free activities with your children.

Visit [www.pbceexpo.com.au](http://www.pbceexpo.com.au) to plan your day!



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## About the Melbourne Exhibition Centre (MEC)

The MEC is Melbourne's world class Exhibition Centre and is situated on the banks of the Yarra River in Southbank. It's fully air conditioned and the facilities are unmatched in Victoria.

As big as our Expo is, it still only takes up about a third of the venue which means there will be a number of other shows on at the same time. Please check the signage and information monitors once you are inside the centre.

The venue is fully air conditioned, and facilities are both modern and clean.

### How to Get there

Parking options are available under the Exhibition Centre and in the Melbourne Convention Centre - South Wharf Retail Car Park – access for both is off Normanby Road.

For further information and pricing, plus public transport details go to [www.mcec.com.au](http://www.mcec.com.au)